



# St. Louis Cardinals

## SALES INCENTIVES

**50  
CALENDARS  
SOLD**

**5 TICKET VOUCHERS**

Each voucher is good for two tickets to a 2021 Cardinals home game!



**100  
CALENDARS  
SOLD**

Each school or group will receive

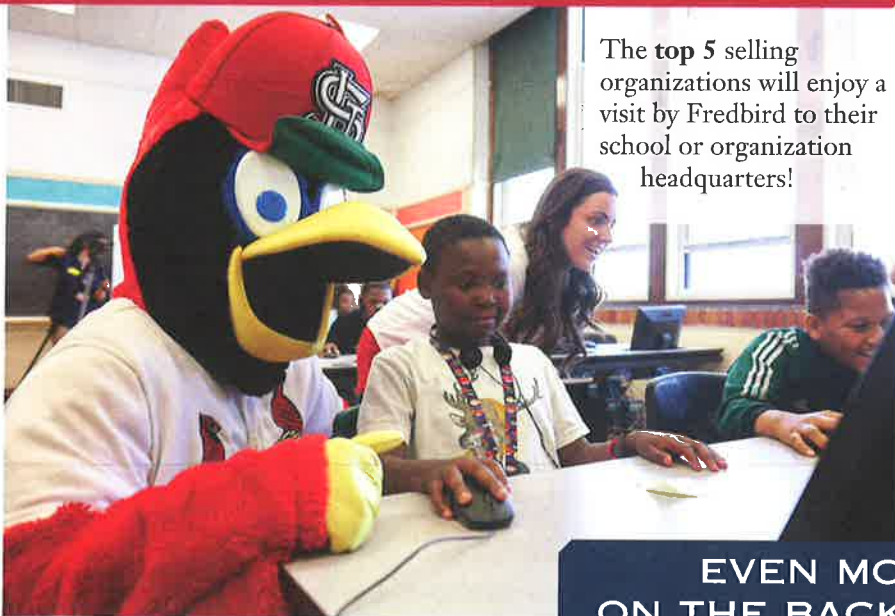
**5 TICKET VOUCHERS**

plus one of the following **PREMIUM PRIZES:**

- On-field batting practice visit and two tickets to the game
- Goodie bag filled with Cardinals memorabilia
- Cardinals gift card
- Player-autographed item
- Five bonus ticket vouchers



## FREDBIRD'S TOP FIVE



The **top 5** selling organizations will enjoy a visit by Fredbird to their school or organization headquarters!



**EVEN MORE INCENTIVES  
ON THE BACK OF THIS PAGE!**

# St. Louis Cardinals



## SALES INCENTIVES CONT.

### 200 CALENDARS SOLD

Each school or group will receive  
**5 TICKET VOUCHERS**, a **PREMIUM PRIZE**  
plus one of the following **GRAND PRIZES**:

#### BUSCH STADIUM VIP EXPERIENCES



#### ▲ FIRST-PITCH VIP EXPERIENCE

for four guests, featuring an on-field visit during batting practice, a one-person ceremonial first pitch and four tickets to an all-inclusive seating section (food and beverages included).

#### ■ KMOX RADIO BOOTH

**VISIT:** A pregame visit to the home radio booth, an on-field visit during batting practice and four tickets to the game.

#### ▼ TEAM BROADCASTERS

**Q&A:** Attend an exclusive Q&A session with broadcasters, an on-field visit during batting practice and four tickets to the game.



#### ▲ COCA-COLA SCOREBOARD PATIO:

An on-field visit during batting practice and two tickets to the popular seating area featuring all-inclusive food and beverages.



#### ■ CARDS-CUBS GAME:

An on-field visit during batting practice, plus two tickets in an all-inclusive party room to watch the Cards' biggest rival in 2021.

◀ **PRIVATE TOUR:** A private stadium tour, a visit to the Cardinals Hall of Fame and Museum, an on-field visit during batting practice and four tickets to the game.



**USE THE SALES INCENTIVES TO  
FIT THE GOALS OF YOUR GROUP:  
AS AUCTION ITEMS IN OTHER FUNDRAISING INITIATIVES,  
AS REWARDS FOR TOP-SELLING STUDENTS, ETC.**

All prizes and ticket vouchers will be mailed in spring 2021, prior to the beginning of the Cardinals' regular season.  
Premium and grand prizes are assigned randomly.